

## **Privacy Policy**

**4.1** RMSI Cropalytics Pvt. Ltd. collects no personal information about you when you visit our website unless you choose to provide that information to us.

If you do nothing during your visit but browse through the website, read pages or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store information such as the following concerning your visit:

- The Internet domain (for example, "[xcompany.com](#)" if you use a private Internet access account, or "[yourschool.edu](#)" if you connect from a university's domain);
- Your IP address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our website.
- The type of browser and operating system used to access our site;
- The date and time you access our site;
- The pages you visit; and
- If you linked to our website from another website, the address of that website.
- Any products to the shopping cart

We use this information to help us make our site more useful to visitors — to learn about the number of visitors to our site and the types of technology our visitors use.

**4.2** We do not collect personally-identifiable information unless you choose to provide it to us. If you provide us with personally identifiable information (e.g., by sending an e-mail or by filling out a form and submitting it through our website), we use that information only to respond to your message and to help us provide you with the information and services that you request. Submitting voluntary information constitutes your consent to the use of the information for the stated purpose. When users click the "Submit" button on any of the Web forms found on our site, they are indicating voluntary consent to use of the information they submit for the stated purpose. We do not collect or use information for commercial marketing.

The information we collect is used for a variety of purposes (e.g., comments on proposed rules; license applications; to respond to requests for information about our regulations and policies; and to fill orders). We make every effort to disclose clearly how information is used at the point where it is collected, so that our users can determine for themselves whether they wish to provide the information.

**4.3** RMSI Cropalytics Pvt. Ltd. undertakes to ensure the protection and security of User Data that user chooses to communicate, in order to ensure the confidentiality of User Data and prevent the Data from being distorted, damaged, destroyed or disclosed to unauthorized parties.

RMSI Cropalytics Pvt. Ltd. maintains reasonable physical, electronic, and procedural safeguards to protect User Data from loss, misuse and unauthorized access, disclosure, alternation and destruction. As part of those safeguards, RMSI Cropalytics Pvt. Ltd. employs sophisticated technology and hosts this service on Cloud along with all barriers which is

specifically designed to protect User Data during its transmission and prevent transmission errors or unauthorized acts of third parties.

For site security purposes and to ensure that this service remains available to all users, PIER™ Online monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage. If such monitoring reveals evidence of possible abuse or criminal activity, such evidence may be provided to appropriate law enforcement officials. Unauthorized attempts to upload or change information on this server are strictly prohibited and may be punishable under the Information Technology Act, 2000, or other law.

**4.4** However, while RMSI Cropalytics Pvt. Ltd. strives to protect User Data, in light of the inevitable risks of data transmission over the internet, RMSI Cropalytics Pvt. Ltd. cannot guarantee full protection against any error occurring during the course of Personal Data transmission which is beyond RMSI Cropalytics Pvt. Ltd.'s reasonable control.

**4.5** Since all User Data is confidential, access is limited to employees, contractors and agents of RMSI Cropalytics Pvt. Ltd. or RMSI Cropalytics Pvt. Ltd. Group Companies who have a need to know such data in carrying out their tasks. All the people who have access to Your Personal Data are bound by a duty of confidentiality and subject to disciplinary actions and/or other sanctions if they fail to meet these obligations.

However, it is important for the user to exercise caution to prevent unauthorized access to Your Personal Data. The user is responsible for the confidentiality of his/her password and information appearing on his/her account. Consequently, the user must ensure that he/she logs out of the session in the event of shared use of a computer.